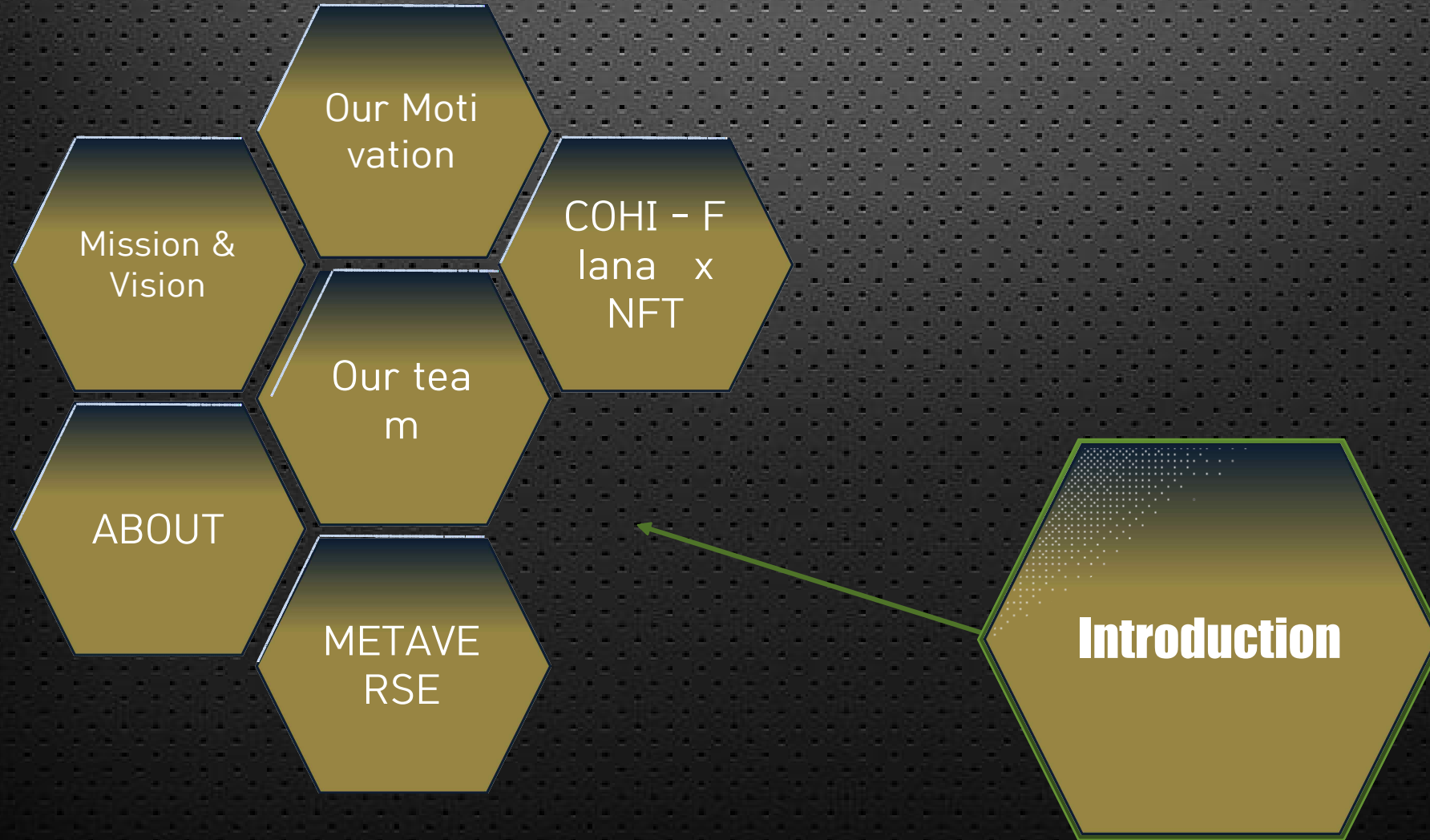# COHI - Flana

$ COHI

METAVERSE   BATTLE ARENA   ZOMBIE MODE

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preface

ONLY ONE WILL LAST IN THE METAVERSE
With tech giants like Facebook and Microsoft jumping into the metaverse, it
has snatched the spotlight of the crypto space. This whitepaper aims to give
investors an in-depth report on SURVIVE P2E, the next metaverse revolution.

Introduction

The global gaming market was valued at USD 173.70 billion in 2020, and it is expected to reach a value of USD 546 billion by 2026. In 2021 alone, players spent a whopping 61,000,000,000 USD (61B USD) on in-game items but received nothing back. The gaming industry is immense but flawed, built on one-sided models that limit user ownership. It's time to change this, instead giving players ownership and control of their in-game items.

Now, players can get millions of dollars of in-game items, which they can buy, sell or rent on NFT marketplaces. In addition, they'll get different options to monetize their items.

"SURVIVE – Only one will last in the metaverse" is a unique open-world game developed in cooperation with the players and will be continuously updated. SURVIVE metaverse is divided into Meta City and the No-Go Area.

A decentralised autonomous organisation (DAO) governs Meta City, where $COHI token holders control the agenda and vote on policies; for example, the rules on land auctions and what types of content are allowed in the metaverse. The goal is to build an eco-system around Meta City that will be available on all platforms like PlayStation Network, Apple App Store, Android Play Store, Mac, and Windows.
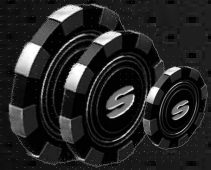
Key Feature

FREE-TO-PLAY

Survive is entirely free-to-play. You can buy o
r rent a
character for free. Importantly, the game is de
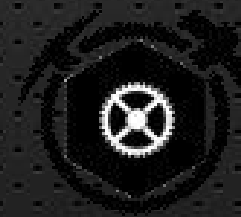signed
with a focus on fair, competitive play.

PLAY-TO-EARN

layers can earn $COHI tokens and other items to
catalyse competitive gameplay and stimulate
engagement. The ability to earn rewards serves as
the
vital ingredient to supercharge growth.

TRUE DIGITAL OWNERSHIP

Unlike other free-to-play games, COHI - Flana gives you
complete ownership over your in-game items. Buy,
sell, and rent items at any time.

AN EPIC GAME ECONOMY

$COHI tokens are designed to be utilized at th
e center of
META CITY, allowing users to buy guns, vehicl
es,
helicopters, boats, pets, and other items, as w
ell as
receive staking incentives.

Key Feature

METAVERSE

The metaverse of COHI - Flana is divided into Meta City and
the No-Go Area. You can buy land, villas, cars, animals,
and more. In addition, you can interact and compete with
your friends.

COHI - Flana will incorporate augmented reality; it will
provide players an interactive, real-world environment
experience.

CONTINOUS UPDATED

COHI - Flana will be developed by our community of game
enthusiasts and will be updated regularly with new
features. Meta City (the Metaverse of COHI - Flana) will
expand every season. The game will be updated on a
seasonal basis, offering four major upgrades per year and
weekly minor updates.

In COHI - Flana, it's possible to create a squad
containing up
to 100 other players and then fight together against
zombies or other teams in the battle Arena. You can
participate in huge Esports events and earn massive
rewards by playing with your friends.

Our Motivation

The game Industry is one of the fastest-growing worldwide industries, and it has quickly become one of the main drivers of blockchain adoption among the public. This trend started in 2021 with crypto game projects like Gala, Axie Infinity and Sandbox. Metaverse game tokens recorded the highest growth among cryptocurrencies in 2021.

Gaming companies like Ubisoft, Rockstar Games, etc., are investing aggressively in developing video games based on blockchain. Alternatively, such companies are adding features to take advantage of this technology. The new gaming era has begun; from now and for years to come, the blockchain and its countless possibilities will be part of games in one way or another.

COHI - Flana's mission is to build a Metaverse, an integrated virtual reality game based on the blockchain, with the Meta City and the No-Go Area.

Our team

The COHI - Flana team comprises top game developers with 10+ years of experience creating games with stunning visuals and addictive gameplay, complemented by a team of blockchain & marketing experts with experience in all aspects of blockchain technology. The team also consists of veteran blockchain advisors with a portfolio of many successful projects.

Our ambition is to build a leading NFT game eco-system in the blockchain space that delivers sustainable values to both users and investors. We now have the purpose of incorporating NFTs into gaming to bring users the best possible gaming experience.

The comprehensive eco-system includes the COHI - Flana P2E game, the $COHI token on the Binance Smart Chain, NFT collectables, and the unique COHI - Flana community.

Our philosophy is to focus on user experience and to create the largest and most enjoyable blockchain game with spectacular 4k visuals

COHI - Flana x NFT

The partnership between COHI - Flana and NFT Global will transform the whole Metaverse game industry. The ultimate goal is to create a game that will influence an entire generation and bring play-to-earn games into the mainstream, revolutionizing the gaming market.

NFT Global is based in Switzerland and provides an innovative NFT Platform with never-before-seen features built on the Binance network to give artists, collectors, and traders with no crypto experience potential profitability with NFTs.

The collaboration between an experienced game developer team and an already existing crypto project (NFT Global) with a market cap of several million is a unique and special combination, ready to bring a disruptive and revolutionary game to the market. NFTG has a massive community of 200,000+ members across all social media channels.

Mission & Vision

Mission
COHI - Flana has been created and developed to be user-friendly and easy-to-play
to help pro-gamers and newbies enter a Metaverse blockchain-based game.

We want to build an economic environment where players can earn money
while having fun.

Vision
We strongly believe that the blockchain-based play-to-earn market will
become more prevalent in this digital era, acquiring a significant share of the
rapidly developing video game market.

With COHI - Flana, we didn't want to create a pixelated game from the 90s or early
2000s, unlike some of our competitors in the crypto space. They're fun to play,
but we wanted to go further and bring the crypto game industry to the
mainstream complete with outstanding designs and breath-taking
gameplays.

ABOUT COHI - Flana

THREE MODES

Metaverse | Battle Arena | Zombie Mode

The game uses Binance Smart Chain (BEP20) technology to bring digital ownership to players and provide them with a marketplace to buy, sell and rent NFTs (in-game items).

Storyline

Storyline

In 2099, a pandemic destroyed the world, leaving only 5% of the world population uninfected. All infected people are dead or have turned into zombie

METAVERSE GMAE PLAY

The SURVIVOR is in the No-Go Area, a town full of infected persons (zombies). The player needs to survive and kill all zombies to get rewarded in $COHI tokens.

KILL THEM ALL TO SURVIVE

GROWTH / MARKETING / STRATEGY

Players get to own everything in the game. If you earn, buy, or win an item in COHI - Flana, it is yours. Your items and any inherited status are verifiable assets on the blockchain, which you can trade with another person or play with in-game.

A decentralised autonomous organisation (DAO) governs Meta City, where $COHI token holders control the agenda and vote on policies, including the rules on land auctions and what types of content are allowed in the virtual reality world.

NFT MARKETPLACE

NFT MARKETPLACE

The COHI - Flana NFTs will be linked to reputable and trusted marketplaces such as OpenSea or NFT Global, facilitating users' trading COHI - Flana characters in the form of NFTs.

Players will use $COHI tokens to purchase land, guns, cars, helicopters, boats, dogs, and other NFTs.

COHI-Flana NFT

The COHI - Flana collection will consist of 9999 unique 3D NFT game characters, which you can use to play COHI - Flana or trade on mainstream marketplaces.

The COHI - Flana have special styles, expressions, skins, weapons, and over 250 other traits.

COHI - Flana NFT collection will give access to an exclusive Web 3.0 community (NFT, Cryptocurrency, Metaverse, and Crypto gaming). In addition, COHI - Flana holders will have private access to undisclosed information, networking events, and online masterminds.

GROWTH / MARKETING / STRATEGY

1. Set up to scale

COHI - Flana is primed to supercharge its growth.

COHI - Flana uses Binance Smart Chain (BEP20) blockchain to provide mainstream scalability and nearly gas-free transactions for users, allowing COHI - Flana to create user experiences far superior to other market solutions. Ultimately, this technology enables our game to access the mainstream gaming market by simplifying the purchase, trade, and minting experiences of COHI - Flana NFTs.

2. ONWERSHIP AND EARN DRIVEN RETENTION

One of the key drivers to growth is retention – players can earn money and extract tangible value from playing the game beyond pure entertainment. They have a much stronger incentive to return and become platform evangelists.

GROWTH / MARKETING / STRATEGY

3. Going mobile

Mobile games capture more users because they're highly accessible, making them the perfect avenue for mainstream NFT gaming adoption.

Our goal is to expand COHI - Flana to both IOS and Android by 2024.

4. Other Marketing Channels

INFLUENCER : We will partner up with world-class crypto and gaming influencers and use their reach to get into the mainstream.

VIRAL REFERRAL : Reward our existing players for bringing new players.

ENGAGEMENT : Special features and updates to bring players back to engage with the game.

GROWTH / MARKETING / STRATEGY

5. Growth driven by
$COHI tokens

The token will be distributed to players and all participants in the eco-system, promoting the game's growth. In addition, we will align the token to give incentives to players.

Player-driven ownership of the token will hyper-charge the community and the growth of COHI - Flana as users become incentivised to work together to make the game successful.

6. Play to Earn Rewards

25,000,000,000 $COHI tokens.

VIRAL REFERRAL : Reward our existing players for bringing new players.

1 Ranking reward
2 Daily token rewards system
3 Quest Community & Ecosystem Fund

TOKENOMICS

TokenOmics

team 15%

Advisor 15%

Ecosystem 20%

Development Fund 15%

Foundation 10%

Partnership 15%

Marketing 10%

ROADMAP

PHASE 1

- Research, team building, and strategic partnership with NFT Global

- Developing the storyline and map for Meta City and the No-Go Area

- Signing an NFT artist for the COHI - Flana NFT collection

- Private sale round for NFTG holders

- Twea0ing brand guidelines

PHASE 2

- White paper release

- Website release

- Public pre-sale of $COHI tokens

- Launch NFT COHI - Flana collection

- NFT marketplaces release

- NFT farming and COHI - Flana staking

ROADMAP

PHASE 3

- Release COHI - Flana Beta Version 1 on Windows browser

- Kickstart with Zombie Mode

- Launch $COHI on a mid-tier exchange

- Launch ranking system

- Integration in Metaverse from Meta (previous

- Facebook

PHASE 4

- Launch battle arena

- Launch weapons & cars NFT collection

- Launch Quest system

- Release COHI - Flana V2 on Windows browser

ROADMAP

- First beta mini Esports event for a limit of 100 players

- Release an event system

- Release COHI - Flana V3 on Mac and Windows

- COHI - Flana Metaverse events

- Start development of the mobile version

ConTact us

🌐 https://cohi-flana.xyz/

🐦 Open after listing

📷 Open after listing

✈ https://t.me/COHI_FLANA